

*Supporting the Individual in  
Collaborative Content*

Lisa Herrod: Scenario Seven

Open Publish: August 2007

*background...*

# Tools for Collaboration

wikis

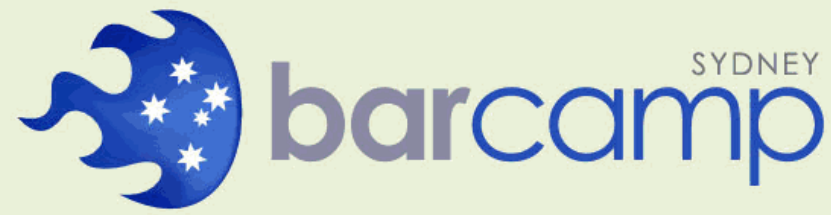
blogs

Google docs

mail lists & forums

social networking sites

video



Looks like August 2007 is the next [BarCampSydney](#), register your interest at [BarCampSydney2](#)

[Keep up to date at the BarcampSydney Blog](#)

### What is a [BarCamp](#)?

A [BarCamp](#) is an ad-hoc gathering born from the desire for people to share and learn in an open environment. It is an intense event with discussions, demos, and interaction from participants. Here is a quote from the [wikipedia](#) description:

*'BarCamp is an international network of unconferences — open, participatory workshop-events, whose content is provided by participants — focusing on early-stage web applications, and related open source technologies and social protocols.'*

[BarCampSydney](#) is a gathering of creative tech brains for learning, sharing and collaboration.

For the Sydney [BarCamp](#) we're making topics open to those beyond technology to include entertainment, art, marketing, other technologies and content such as podcasts and so on. See other camps such as [ArtCamp](#), [MarCamp](#) and [BlogCamp](#).

### Details

- **Who?** Anyone who is interested in technology, the Internet and related topics. We have room for 200 people, so bring your colleagues.

**SideBar**

**Upcoming Camps**  
+ [Subscribe to hCalendar \(What's This\)](#)

---

**The basics**

- [What is BarCamp?](#)
- [What to expect at a BarCamp](#)
- [The Rules of BarCamp](#)

**Get involved**

- [Organize a BarCamp!](#)
- [Hosting tips](#)
- [Using the wiki](#)
- [BarCamp Event template](#) (start here!)

**Elsewhere**

- [BarCamp Community Blog](#)
- [Mailing List](#)
- [BarCamp IRC Channel](#)
- [Contact email](#)



## Virgin planes go OpenSource

July 31st, 2007 | Category: [innovation](#)

O'Reilly Radar has written a post about the [new Virgin America planes](#) about to launch in the US.

In typical Virgin style, they have gone for consumer comfort and making flying a pleasant experience - Virgin has always been great at detecting an industry in which consumers are getting ripped off and treating people like human beings rather than numbers, dollar signs or annoyances.

The thing that I am the most impressed with on the new planes is the entertainment system. All the seats have powerpoints so you can keep your computer or ipod charged. You order food and drinks from the entertainment console so no more trying to flag down the harassed stewards. But the best part - the entertainment system is Open Source.

*It was surprising to me to hear that Open Source technologies and a modern service-oriented architecture drastically lowers costs for Virgin and increases the speed of innovation.*

Which means they're not going to have a great entertainment system to begin with but then it doesn't change for the next 10 years, like the other airlines.

I love it, I look forward to flying with Virgin America when I'm next in the USA.

1 comment

## Strange interaction design from Apple

### ARCHIVES

[July 2007](#)

[June 2007](#)

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[March 2007](#)

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July Issue, 2007

Main Feed RSS

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- VISUAL AND VISIBLE

### \*\*\*\*\* Blasting the Myth of the Fold

by [Milissa Tarquini](#) on 2007/07/24 [29 comments]

The need to cram as much into the top few inches of any interface has become nearly branded on the design psyche over the years. Milissa Tarquini looks back at the evolution of the AOL interface to consider how the myth of the fold does everyone involved a great disservice, most of all our users.



### \*\*\*\*\* Introduction to the Building Blocks

The Design Behind the System

by [Joe Lamantia](#) on 2007/07/24 [4 comments]

In the continuing exploration to find scalable ways to build enterprise and large social settings, Joe Lamantia covers the design principles underlying a building block system and the simple guidelines for combining blocks together to create any type of tile-based environment. (Part 2 in a series)



### \*\*\*\*\* Using Design Games

by [Jess McMullin](#) on 2007/07/19 [7 comments]

Design games offer an alternative to traditional methods for brainstorming, collecting requirements, building team communication, modeling, and prototyping. Jess McMullin shows us how game principles and examples can complement existing methods.



### \*\*\*\*\* Practical Plans for Accessible Architectures

by [Frances Forman](#) on 2007/07/18 [7 comments]

Accessible information architecture builds a bridge between planning, design, and development. Frances Forman gives us a place to start thinking more deeply about how information can be structured and transformed to make user interaction more flexible for everyone.



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All items	Name	Folders / Sharing	Date
<b>EARLIER THIS YEAR</b>			
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>semester 2 2007 map</b>	me	Jul 23 me
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>etching ML S2 07</b>	me	Jul 23 me
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>VSG_TechSpec_0 1 (updated 10-07-07)</b>	me	Jul 10 me
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>RFQ</b>	me	Jun 4 me
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- Created by me
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- Hidden
- Trash
- All folders
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- Items by type
- Shared with...
  - Cameron (1 item)
  - Lachlan (4 items)
  - Lisa (2 items)
  - Steve (1 item)
  - T. (1 item)
  - Theresa (1 item)

Select All 9, None

Showing items 1-9 of 9

## [WSG] Auto scaling within a table's background image [Inbox](#)

- ☆ **Matt** My goal is to set the background image of a table and add individual cell 02:02 (19 hours ago)
- ☆ **Matt** Mark, It was my impression that tables provide a very flexible way to def 04:26 (17 hours ago)
- ☆ **Daniel** Matt, Give me more details. What type of border is this around y 04:49 (16 hours ago)
- ☆ **Matt** Daniel, Consider an online photo album. Once you're on the page, the th 05:45 (15 hours ago)
- ☆ **Stuart** Hi, This is the Web Standards Group. Web Standards say only use 18:08 (3 hours ago)
- ☆ ● **lisa herrod** Hi there Stuart, I think you're referring to WGAG 1. It does \*sort of\* say th... 18:34 (3 hours ago)
- ☆ **David** Lets look at HTML 4.01 instead, which is somewhat clearer on the subje 18:54 (2 hours ago)
- ☆ ● **lisa herrod** hmmm.... I must have missed the email re doctype. Matt, what doctype are you ... 19:22 (2 hours ago)
- ☆ ● **lisa herrod** to wsg [show details](#) 19:22 (2 hours ago) [Reply](#) ▾
- On 01/08/07, David wrote:
- >
- > On 1 Aug 2007, at 09:34, lisa herrod wrote:
- > > On 01/08/07, Stuart wrote:
- > >> Web Standards say only use tables for tabular data - not
- > >> presentation.
- > >
- > > Stuart, I think you're referring to WGAG 1.
- >
- > Lets look at HTML 4.01 instead, which is somewhat clearer on the
- > subject:



## 1950's Lamps, Lampshades, & Lighting Fixtures

Discussion Pool Map 69 Members Invite

### Group Photo Pool ( See all 138 photos )



From [shutter.chick](#)



From [jenn32807](#)



From [Thrift Store Addict](#)



From [Sweet Freak](#)



From [chasingbluebirds](#)



From [JoyfulOtter](#)

[More photos...](#)

### Discuss

Title	Author	Replies	Latest Post
<a href="#">Vintage ceramic lamps</a>	<a href="#">Thrift Store Addict</a>	3	4 weeks ago
<a href="#">More Lamps!</a>	<a href="#">Ms. Atomic</a>	0	4 months ago
<a href="#">Websites on 50's lamps...?</a>		3	7 months ago

3 of 3 posts

» [Post a new topic](#)

### Search discussions

### About 1950's Lamps, Lampshades, & Lighting Fixtures

The group's focus is on 1950s era lamps, lampshades, and lighting fixtures of all kinds, and please don't limit your photos to items you own, please share sightings/finds of these vintage treasures and post vintage photos with lamps, lampshades, or lighting fixtures in them. Photos of reproductions are also welcome.

### Additional Information

This is a **public** group.



SEARCH

SIGN UP LEARN MORE EXPLORE

username

\*\*\*\*\*

login

[Lost password?](#)

Featured Most Popular Most Favored Most Discussed Recently Uploaded Browse Tags New People Active People

## MeToday: July 18, 2007

webjam

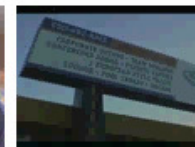


cdevroe

Pennsylvania

<http://cdevroe.com/>

### cdevroe videos



135  
videos

PLAY ALL

PREVIOUS

NEXT

Description

Statistics

Haven't showered in two days. I need your help! Please listen to the entire video! But that's [MeToday](#)....

Tags

[metoday](#) (0:26)

[web directions south](#) (0:51)

[lachlan hardy](#) (1:01)

FLAG AS INAPPROPRIATE SHARE THIS BLOG THIS EMAIL THIS

# Motivating the Individual

personalisation

feedback via discussion

responsibility: admin status

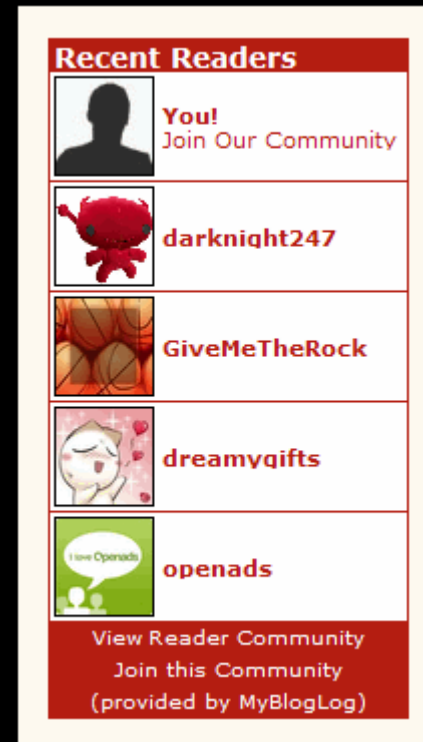
content ownership

# Highlighting the Author

avatar

number of posts

author status



# Contributing to Content

authoring

editing

moderating

commenting

*Ensure the System is  
Easy to Use*

*Supporting the individual  
within the group*

# *Jumblr - A Case Study*





## How it works...

mini blog

comments disabled

text , photo, quote,

link, chat, video

RSS aggregator

3 step registration



## Sign up

E-mail address

Password

URL *(you can change this any time)*



[openpublish.tumblr.com](#) <

[Log out](#) <

[Help](#) <

Dashboard

Feeds

Settings

Goodies

Add a new...



Text



Photo



Quote



Link



Chat



Video

To get started, try adding a text blurb about your day, upload the last great photo you took, quote the last profound or utterly absurd thing you heard, link to the last great web site you visited, log the last funny chat you had or overheard, or spotlight the last cool video you watched.



**openpublish**

[Change my photo](#)

[Invite](#) your friends and follow their posts.

# User Focus

//////  
MAY 2, 2007  
.....

## Web 2.0 and SEO

This is a really brilliant blog post on SEO (Search Engine Optimisation) and web technologies such as Flash, AJAX and Javascript.

<http://www.standardzilla.com/2007/05/02/presentation-cebit>

Scott discusses SEO (eg search engine ranking/ indexing) from a standards based perspective.

Have a read and let me know what you think. I'd like to invite Scott in to class as one of our panellists, he's a great guy.

//////  
APRIL 27, 2007  
.....

## Wotif.com

Take a look at the visual design of this accommodation search form.

Is there anything in the visual design of the page that indicates blind users accessing it with screen reading software haven't been considered?

# How it works...



content aggregator  
social networking  
threaded discussions



Your Conversation.

# Welcome to Jaiku!



## Create your mini-blog

Post Jaikus, add icons, customize your design, share your Web feeds



## Follow your friends

Get their updates, see their presence, add comments



## Get Jaiku on your phone

Text Jaikus from any phone. Share your availability, location, and calendar from your smartphone

[Take the tour](#)

## What are Jaiku members up to right now?

[See more updates](#)

ruk: discovered net\_read\_timeout at Reinvented Office in Charlottetown, PE, Canada  
From Charlottetown, Canada 9 minutes ago.



joona: Yup! Kokosin viime vuoden kuvista edellisvuoden tapaan kuvakollaasin osoitteeseen http://joona.net. Käy katsomassa!  
From Tampere, Finland 10 minutes ago.

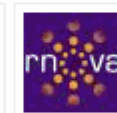


Jaiku Mobile Beta for Nokia S60 phones!  
[Take a look](#)



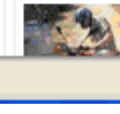
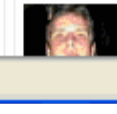
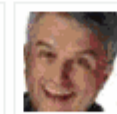
...and create your free account

## Featured Channels



[More](#)

## Featured Members



**Tumblr**

June 9 **ta daaaa! Item 21 - Placeboworld, someone call an ambulance!**

The final post for my task was always going to be a critique of [placeboworld](#). You knew that, right?

Well I'm sad to say that [placeboworld](#) returns **Failed validation, 82 errors!** Even more distressing to me is that it is a tables-based layout. Jeez, Louise, how could this be?

NO doctype declaration, NO <a> tags, AND it uses deprecated markup! At least the designer allows us to up font size if we want.

It's easy enough to console myself that they've shelled out the money to someone for this crappy website. But hell, Brian, Stefan and Steve, I'd have done it for a small peak at the next CDDVD!

Thank heavens their music is not as shoddy as the webdesign of [placeboworld](#)! NO wise cracks please likey!

+ **Item 20 - Fast and simple usability testing**

Ok, so I have almost completed this task for my course. Two more posts to go! I know what post 21 will be about, and those that know me well will not be surprised.

The penultimate post was a real poser! What what to post about? Just as I was about to give up for the night, along came [fast and simple usability testing](#).

[Natalie Downie](#) provides some very good suggestions on performing some

**Jin** RSS

WED JUN 23TH **Let's dissect our tate's website...** Guys, hang out and have fun fore!

The photos that (pasted) below is for this posting. Click on my name to see all the postings I put up.

Wanted to check out the quality of our tate's website. The homepage and most of other pages validate HTML but not CSS (couple of things). A few pages don't validate here: [http://www.tate.org.uk/education/education/index.html](#) and [http://www.tate.org.uk/education/education.html](#)

One thing big that matters is the whole site uses up to 3 layers of tables to lay out. This is quite contradicting to what we are taught since the whole school focuses on using CSS for laying out pages.

Upon other usability and accessibility issues, lots of the page titles, link texts and page headings are not consistent, and not much accessible functionality is found except tabbing. When image is disabled the pages look OK and the Alt tag is used almost all the time.

Hope any problems found should be fixed soon. :)

**TAFE** **Get ahead. Start with TAFE**

**User Focus**

JUNE 4, 2007

**Tumble Log Assignment**

I have started sending feedback to each of you on your tumble logs.

Everyone that I have an email address for will receive an email. Students who I have not been able to email will see me tomorrow night in class.

If you are still unsure of what to do, take a quick look at my class tumble log (this one) [http://userfocus.tumblr.com/](#).

As we have discussed in class many times, your tumble log should:

1. Have a minimum of 3 separate, short posts per week. A short post means at least 1 paragraph summarising the link you have posted. See [Lisa's blog @Beanie](#) for a good example of a short post and also [Torsten](#) has a great example of a short post as well.
2. Please remember that class work "DOES NOT COUNT", I have mentioned this in class numerous times.
3. Some students who have completed work to an outstanding level and who have written their own posts in a long format will not be required to complete the 21 posts. I will email you if that applies to you, but I have already spoken privately with those students.

Some examples of excellent blog posts:

[Lisa @Beanie](#)

[Leo](#)

Home | Contacts | Channels | Explore | Signed in as UserFocus | Settings | Sign Out

**jaiiku**

Type your new **jaiiku** here Post

+ Add Icon 140 characters left

**Overview** Your Jaiikus

**Hi UserFocus! Here's the latest from your contacts**

MONDAY, 7 MAY 2007

- beginer CSS page lay out and 1 more**  
 Fetched from nook factory 2 months, 3 weeks ago Add Comment Unsubscribe
- Web Standards Industry Panel in Class May 8th**  
 Fetched from User Focus 2 months, 3 weeks ago Add Comment Delete

SUNDA Y, 6 MAY 2007

- What is usability?**  
 Fetched from Untitled 2 months, 3 weeks ago Add Comment Unsubscribe
- Neave.tv and 2 more**  
 Fetched from BrokenFocus 2 months, 3 weeks ago 1 Comment Unsubscribe

I liked how the pro usability article explained how a site like usabilitymustdie.com could come into existence. They mentioned with the popularity of usability people are moving into that field. People who probably dont have the right qualifications or experience to do the job properly. Hence, the websites such as usabilitymustdie.com are venting there anger over this very issue. There is obviously much more to it than that, but my ignorance is forcing me to sit on the fence! ( : )  
 Comment from [supernikey](#) on [The divide](#) 2 months, 3 weeks ago.

**Location**  
Where are you now?

**Feeds** Edit

- Jaiikus from UserFocus**
- [User Focus](#)
- [Zhao](#)
- [Amanda LeMay](#)
- [Jin](#)
- [fau](#)
- [Beanie](#)
- [Sophie](#)
- [Torsten](#)
- [nook factory](#)
- [Untitled](#)
- [mikey](#)
- [Anthony's Tumblr](#)
- [BrokenFocus](#)
- [Untitled](#)

**Contacts (10)** Manage



Type your new Jaiku here

Post

+ Add Icon

140 characters left

Overview

Your Jaikus

### Hi UserFocus! Here's the latest from your contacts

TUESDAY, 31 JULY 2007



Welcome to the User Focus Channel!

By UserFocus to #UserFocus 36 minutes ago. Add Comment Delete

FRIDAY, 22 JUNE 2007



round corner CSS code

Fetches from Sophie 1 month, 1 week ago. Add Comment Delete

FRIDAY, 15 JUNE 2007



Top 5 Most Important Web Usability Issues and 3 more

Fetches from Untitled 1 month, 2 weeks ago. Add Comment Delete

THURSDAY, 14 JUNE 2007



Read Dive Into Accessibility and 3 more

Fetches from Untitled 1 month, 2 weeks ago. Add Comment Delete



Blog and 2 more

Fetches from Untitled 1 month, 2 weeks ago. Add Comment Delete



Jaiku offline, with Accessible replacement page and 1 more

Fetches from Zhao 1 month, 2 weeks ago. Add Comment Delete

#### Location



Where are you now?

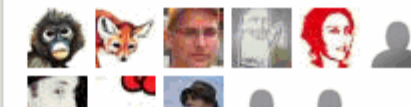
#### Feeds


Edit

- Jaikus from UserFocus
- User Focus
- Zhao
- Amanda
- Jin
- fau
- Beanie
- Sophie
- Torsten
- nook factory
- Untitled
- mikey
- Anthony's Tumblr
- BrokenFocus
- Untitled



#### Contacts (11)

Manage





 Thanks for posting this Amanda. (...)  
Comment from UserFocus on Web Directions... 2 months, 4 weeks ago.

THURSDAY, 3 MAY 2007



  "Usability is a quality attribute that assesses how easy user interfaces are to use. The word..." and 1 more  
Fetched from mikey 2 months, 4 weeks ago. [Add Comment](#) [Unsubscribe](#)



  Text effect, Logo design, CSS, HTML etc.. and 1 more  
Fetched from Zhao 2 months, 4 weeks ago. [Add Comment](#) [Delete](#)



WEDNESDAY, 2 MAY 2007



  Web 2.0 and SEO  
Fetched from User Focus 2 months, 4 weeks ago. [Add Comment](#) [Delete](#)



TUESDAY, 1 MAY 2007

  Joined Jaiku  
By torsten 3 months ago. [Add Comment](#) [Unsubscribe](#)


  Web Directions Conference site and 2 more  
Fetched from Amanda 3 months ago. [1 Comment](#) [Unsubscribe](#)

  No Dianne, I am not Steve! and 3 more  
Fetched from TAFE 2007 User Focus 3 months ago. [Add Comment](#) [Unsubscribe](#)

  Joined Jaiku  
By Anthony 3 months ago. [Add Comment](#) [Unsubscribe](#)

  Joined Jaiku  
By Amanda 3 months ago. [Add Comment](#) [Unsubscribe](#)

  what people say doesn't match what they do  
Fetched from Untitled 3 months ago. [Add Comment](#) [Unsubscribe](#)

 i am a new one.  
By nook 3 months ago. [Add Comment](#) [Unsubscribe](#)

UserFocus said:

[< Older](#) [Newer >](#)



### Opera House website

<http://zhao.tumblr.com/post/3159992>

Fetches from Zhao 1 month, 3 weeks ago. [Delete](#)

3 comments so far



Shame on us for sitting on our computers on Friday night. Mind you, the weather was a disincentive to heading out.

Back to your post. Your post is not usability orientated! You did not include a link to the [Opera House website](#). Naughty!

Some netizens are so lazy that they won't even go and check the site out without a hotlink to it. Heavens forbid if they have to work their fingers to the bone to try, or worst still, their brains, and figure out for themselves the URI of the site.

Netizens expect the web designer to expedite their web experience and facilitate their navigation around Cyberia. This is one aspect of usability, and a website that does not take this into consideration will fail, I reckon.

YOU are right too Zhao, their css styles are in the wrong spot. What a mess the code is huh?!?!

1 month, 3 weeks ago by [b](#) [Delete](#)



Oh..anthony, i was intended to leave it out for purpose. but good point, i should include a link for the people who don't want to have too much work for their fingers, and luckily You're not ONE of them. hehehe...^\_^!

1 month, 3 weeks ago by [zhao](#). [Delete](#)



hi Zhao,

just to clarify one point. I am not working on the Opera House website that's live at the moment.

the new site is still in development and on a staging server.

But this is a good exercise in seeing why the current site needs to be scrapped and redeveloped :)

lisa

# Zhao

RSS

JUN 08

## Opera House website

I remember our teacher Lisa mentioned that she is currently doing some accessibility for the Opera House website, and i was very interest take a look at it, since i haven'y been to the site. first impression not bad eh. then i start realize the site is is bad with accessibility, apart from all the basic accessibility stuffs, i asked my self a question.

1) Why do they put the style ABOVE the "HTML" tag?

Is this going to be work...? i never seen anyone do it like it before. post me a comment if you know. :)

### **misuse of image**

mouse over the image on the most right within the branding (an opera house), a pop up image with just some plain text on it. omg, what is the point of using an image with just plain text ??????????????

There must be a lots of works to access the site, i forget to mention the site has over 1000 Errors (validation). hmmm.



*Supporting the Individual in  
Collaborative Content*

**Lisa Herrod  
Scenario Seven**

**[scenarioseven.com.au](http://scenarioseven.com.au)**