

Wednesday August 1 – Pre-Conference Tutorials

	Ballroom 1	Ballroom 2	Ballroom 3
9:30 to 12:30	Creating and measuring your web strategy <i>David Warwick – Komodo CMS</i>	Managing XML publishing projects <i>Nick Carr – Allette Systems</i>	Symposium for Office document standards
Lunch – 1 hour			
1:30 to 4:30	6 x 2 methodology for intranets <i>James Robertson – Step Two Designs</i>	Formatting XML for print and web <i>Christophe Lauret – Allette Systems</i>	Symposium for Office document standards <i>continues</i>

Thursday August 2 – Opening Keynote presentations

9:30 to 10:10	Ballrooms 1 & 2 <i>Paul Jensen Wolters Kluwer</i>		
10:15 to 10:55	<i>Andrew Pate Lulu.com</i>		
Coffee Break – 20 mins			
	Ballroom 1 Track A	Ballroom 2 Track B	Meeting Room Track C
11:15 to 11:55	Enterprise 2.0 in practice <i>Cairo Walker – Step Two Designs</i>	Content modeling <i>Howard Sachs – Sensis</i>	Mashups – integrating third party services <i>Dmitry Baranovskiy – HRX</i>
12:00 to 12:40	Web 2.0, Accessibility and Search Engine Optimisation <i>Scott Gledhill – News Digital Media</i>	Usable CMS implementations <i>James Salisbury – iFocus</i>	Collaborative work spaces <i>Bobby Graham – NLA</i>
Working Lunch 1.5 hours – Exhibition Open			
2:15 to 2:55	Collaborative indexing <i>Glenda Browne – Web Indexing</i>	Total cost of CMS ownership <i>Matthew Harris – Morpheum</i>	Why and how to keep XML succinct <i>Raymond Wong – NICTA</i>
3:00 to 3:40	Better content by design <i>Lisa Herrod – Scenario Seven</i>	How to manage risk in CMS projects <i>Martin Bauer – DesignIT</i>	
Coffee Break – 20 mins			
4:00 to 4:40	Technical Documentation Management – a case study <i>Andrew Dobbin and Harry Stockdale – CSSSO</i>	Corporate Content Management <i>Mark Reed – Sensis</i>	Closing the loop on web publishing <i>David Warwick – Komodo CMS</i>
4:45 to 5:25	Information Architecture best practices <i>Patrick Kennedy – Step Two Designs</i>	Using business requirements for successful content management projects <i>Peter Meyer – Elkera</i>	Supporting the Individual in Collaborative Content Creation <i>Lisa Herrod – Scenario Seven</i>
5:30 to 7:00	Open Publish 2007 Conference Cocktail Party		

Friday August 3 – Presentations

	Ballroom 1 Track A	Ballroom 2 Track B
9:30 to 10:10	Implementing a Learning Object Repository <i>Alexander Roche – Androgogic</i>	Developing with HTML5 <i>Lachlan Hunt</i>
10:15 to 10:55	Knowledge Management and Web 2.0 <i>Matthew Moore – Engineerswithoutfears</i>	Web 2.0 – the next generation platform <i>Bahram Boutorabi – Creative Digital Technology</i>
Coffee Break – 20 mins		
11:15 to 11:55	Understanding the user experience <i>Russ Weakley – Max Design</i>	Managing complexity in the publishing cycle <i>Rahul Grewal – Allette Systems</i>
12:00 to 12:40	Information Architecture <i>Ash Donaldson – Proxui</i>	Single source documentation <i>Gareth Oakes – PTC/Arbortext</i>
Working Lunch 1.5 hours – Exhibition Open		
2:15 to 2:55	The evolution of online document management and publishing models <i>Vicki Hughes – CCH Workflow Solutions</i>	Microformats – a more semantic web today <i>John Allsopp – Westciv</i>
3:00 to 3:40	Marketing and Web 2.0 <i>Cheryl Lead – Molt:n Digital</i>	Search – the final frontier <i>Stephen Hall – SMS Management and Technology</i>
Coffee Break – 20 mins		
4:00 to 4:40	Closing sessions <i>Rick Jelliffe Topologi</i>	
4:45 to 5:00	<i>This closing session will feature a collaborative exploration of the latest, greatest and scariest trends in publishing.</i>	

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