



Information for Sponsors and Exhibitors

Open Publish is an event dedicated to the advancement of open standards in publishing. By bringing together industry professionals with leading thinkers and practitioners our objective is to foster meaningful discussion in the community of documentation and publishing system users.

Target Audience

Attendees will typically be involved with designing, developing and managing continuously evolving publishing solutions. Attendees range from management to writers and designers, architects and software developers, team leaders and production staff.

For more details on any of the items mentioned, please contact:

Conference Manager
Stefan Zagorski

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Open Publish is proudly presented by Allette Systems in conjunction with Step Two Designs.

Sponsorship Options

The standards community recognises the important support that commercial members provide events such as **Open Publish**. Therefore, sponsors will be given all possible acknowledgements through:

- event collateral
- conference promotion and PR
- program participation

We have a range of sponsorship options available:

- **GOLD Sponsor** \$10,000
- **SILVER Sponsor** \$5,000
- **BRONZE Sponsor** \$3,000
- **Sponsorship of conference satchel** \$2,000
- **Insert into conference satchel(2 pieces)** \$1,000

The growing interest in open standards has attracted high profile organisations to **Open Publish**. Past event sponsors includes: Microsoft, Adobe Systems, Arbortext, Struktur AG and Infofocus.

Tabletop Exhibition – \$2,000

For vendors wishing to exhibit there are a limited number of tabletops available. Positions will be assigned on a first-come, first-served basis. Exhibitors are encouraged to book early for prime position allocations.

User Groups – there are opportunities for vendors to organise a User Group to coincide with Open Publish. If you are interested, please contact us.

Advertising Opportunities

The Conference Program Guide distributed to all conference attendees at registration is the main source of information for those who refer to it throughout the event for things such as session descriptions, exhibitor information and schedules. Advertising in the guide allows your products and services to be seen by people involved in all facets of the publishing industry.

**Please add 10% GST to all prices quoted.*